The British Museum

Minutes

The British Museum Board Meeting 1 June 2023

Held at the British Museum and via MS Teams

Present

Professor Abhijit Banerjee Professor Dame Mary Beard

Dame Elizabeth Corley

Ms Clarissa Farr

Professor Chris Gosden

Ms Muriel Gray

Mr Philipp Hildebrand

Dame Vivian Hunt

Lord Marland

Sir Charlie Mayfield Chair

Mr Mark Pears

Sir Paul Ruddock

Baroness Shafik

Mr Weijian Shan

Ms Priyanka Wadhawan

Professor Sir Mark Walport

Mr George Weston

Professor Dame Sarah Worthington

In Attendance

Hartwig Fischer

Director

Jonathan Williams

Deputy Director

Christopher Yates

Deputy Director

Jane Whittaker

Director of Resources

Kary Kelly

Director of Advancement

Jill Maggs

Director of Public Engagement

Hanbury Strategy

1. Apologies

1.1 Apologies had been received from George Osborne and Alejandro Santo Domingo.

2. Declaration of Interests

- 2.1 George Osborne had declared a conflict of interest and withdrawn in advance of the meeting. He had asked Charlie Mayfield, in his capacity as chair of the Masterplan Committee, to chair this meeting in his place.
- 2.2 Philipp Hildebrand confirmed that he had no personal conflict of interest but disclosed that his employer has significant involvement with the proposed sponsor as it is one of the top five shareholders in that company.
- 2.2 Elizabeth Corley noted she was chair of an asset management company holding some investments in the potential sponsor, but not such as to constitute a conflict for her.

3. Potential Corporate Sponsorship

- 3.1 Charlie Mayfield introduced the proposal.
- 3.2 The points raised in an open letter to Trustees of April 2022, which had been circulated with the papers, were summarised.
- 3.3 Members of the executive presented their recommendation.
- 3.4 Hanbury Strategy proposed a potential approach to communications.
- 3.5 The legal framework within which Trustees must reach a conclusion was set out.
- 3.6 There was a detailed discussion by the Trustees of the potential benefits and harms to the Museum of accepting the proposed sponsorship.
- 3.7 The Trustees requested additional information.

Action: Director of Advancement

3.8 The sponsorship proposal will be brought back to the Trustees at the next meeting.

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Date of next meeting: 29 June 2023