

Sustainability Ethos

November 2021

Climate change is one of the most significant challenges facing our society. As a major UK visitor attraction, we are conscious of the impact of our activity on the environment. We are committed to reducing that impact and improving our sustainability throughout all aspects of the British Museum's operation and supply chains, from energy usage to waste management, from buildings to programming, from our global collaborations to new connections.

As part of this year's COP26, the British Museum is co-hosting an event with One Young World: *Unlocking Climate Solutions: From the Pacific Islands to the Arctic, why Indigenous knowledge must take centre stage*, which continues the work the Museum is doing to include young people in conversations about their future.

oneyoungworld.com/event/one-young-world-x-cop26-green-zone-sessions-announcement

The British Museum's Young People's Programme, supported by the Greengross Family, engages 18-24 year olds to spark conversations and influence change. A diverse group of 15 young people, the Youth Collective last year produced a series of video conversations and lectures based around the theme of 'change'. This year we have launched our new *Where we are...* programme to encourage under-served young people aged 16 – 24 from across the UK to engage with arts and culture in their local communities. Initiatives like this are more important than ever to break down existing barriers and listen to young people about their future.

britishmuseum.org/learn/young-people

This event builds upon our major 2020 Citi exhibition *Arctic: culture and climate*, supported by Julie and Stephen Fitzgerald and AKO Foundation. Developed in collaboration with Arctic communities, the exhibition celebrated the ingenuity and resilience of Arctic Peoples throughout history. Climate change will affect us all and this exhibition provided a timely reminder of what the world can learn from Arctic People's knowledge and culture. The British Museum commissioned a specially curated self-guided 360° immersive virtual tour of the exhibition that is free to view on our website:

britishmuseum.org/exhibitions/arctic-culture-and-climate/360-tour/

With the British Museum's forthcoming Masterplan project, we aim to transform the Museum for the future and enhance our sustainability. It will involve renovating our historic buildings and estate, improving our visitor experience, undertaking an ambitious redisplay of the collection, and working to maintain the iconic Museum building for generations to come.

Further information

Contact the British Museum Press Office

communications@britishmuseum.org